

# WHAT TO EXPECT

## 01 CONSULT

Book a free, no-obligation meeting (virtual or in-person) to tease out the specifics of your project. You can do that [HERE](#).

## 03 DESIGN

This is where your visual identity starts to take shape and come to life. I will begin creating concepts and drafting up designs according to your vision.

## 05 FINALIZE

Gotta tie up those loose ends - I'll save all your files to one Google Drive folder and release everything to you once final payments are made and you've signed off on the project!

## 02 ADMIN

I'll send you a project questionnaire, a contract, and an invoice for a non-refundable deposit (50% of the total project cost).

You'll also need to collect all relevant content and put it in a Google Drive folder for me. Don't worry, I'll send you a checklist!

## 04 REVISE

Each package that I offer comes with two complimentary rounds of revisions. If for some reason you're not satisfied with after those two rounds of revisions, you can purchase additional rounds. This is a super rare occurrence - so, bank on keeping your cash.

## 06 HAPPY DANCE

Celebrate because you just levelled-up your visual brand identity!

WHEN YOU START A  
PROJECT WITH

*ChelsAps*